

Media Release

CLUB TAREE "Club Taree announced as finalist in the 2017 Clubs and Community Awards For Immediate Release

Tuesday

Club Taree has been announced as a finalist in two categories for this year's prestigious Clubs and Community Awards.

The awards recognise the immense contribution clubs make to their local community across a range of categories including, Arts & Culture, Clubs in Collaboration, Disability, Welfare and Inclusion, Education, Emergency Services, Health & Wellbeing, Heart of the Community, Support of Amateur Sport and Youth Leadership.

Club Taree has been listed as a finalist in both the Health and Wellbeing category for the "le Tour de Taree", which raises funds and creates engagement for Ronald McDonald House Northern NSW (RMHNNSW), and the Heart of the Community category for the Club Taree Community Team.

The le Tour de Taree is the signature community initiative of the Club Taree Community Team, held in July of each year to mirror the le Tour de France. The event sees Club Taree Community Team members volunteer their time to ride spin bikes in the Members Lounge of Club Taree to raise funds for RMHNNSW. The team has just completed the 2017 event riding 3540km to raise in excess of \$22,000. Since inception in 2015 the event has seen the Club Taree Community Team ride in excess of 10,500km and raise in excess of \$62,000.

In May 2017 the Club Taree Community Team celebrated its 2nd birthday with an announcement that the team had at that stage volunteered a total of 3549 hours and together had raised \$126,180.40. Since that announcement the Community Team has gone on to volunteer an additional 173 hours and raise an additional \$22,265.40 as part of the 2017 le Tour de Taree. Community is the essence of the Club Taree Community Team. The Team is an outlet for Club Taree employees to engage with the wider community through volunteering, raising funds, creating awareness and providing welfare. The aim is to also create an individual and collective 'sense of community' for Club Taree employees. It is also hoped that the concept will instil a greater commitment to the community from Club Taree members.

The Club Taree Community Team works under the Mission Statement of "To use our collective awesomeness to make a positive difference to our community through raising funds, creating awareness, offering support and providing welfare to our community". The values of the Club Taree Community Team include, Community, Welfare, Teamwork, Positivity, Engagement and Support.

The Club Taree Community Team could be considered to be the Heart of the Community through its ability to create a positive and authentic sense of community that is so openly celebrated and supported by all those involved. The range of activities undertaken by the Club Taree Community Team is wide, over the last two years the team has marshalled at community events, manned registration tables, removes fences, gardened, helped at community events, provided people power, sold raffle tickets, offered organisational support, hosted morning teas, operated gates at community events, bumped in and bumped out community events. The Team has visited nursing homes and delivered cakes to other community volunteers to say thanks. They have delivered bottled water to our essential services, provided transport, cooked bbq's, played games and made lunches. They have wrapped gifts, ridden bikes, kept time, directed, cleaned up, and collected rubbish.



Media Release

CLUB TAREE "Club Taree announced as finalist in the 2017 Clubs and Community Awards For Immediate Release

Tuesday

On the announcement, Club Taree CEO Morgan Stewart said "To be listed as a finalist of awards that celebrate our people, and their authentic sense of community is something that should be celebrated. The Club Taree Community Team have, over the last two years, made a tremendous contribution to our Community across the 51 events in which they have been involved. The success of the Club Taree Community Team is a true testament to our Team's awesomeness, and the alignment with the Teams values. The Club Taree Community Team wouldn't have the impact it has managed to achieve without the culture of cooperation, achievement and humanity it has fostered".

He continues "The le Tour de Taree is our favourite event of the year due to its ability to garner the support of our members, guest and community along with the natural enthusiasm it creates amongst our Team. Having just finished our third annual event, news of our nomination has acted a reward to our Team for yet another job well done. The le Tour de Taree is a perfect example of what the Club Taree Community Team aims to be. It creates a sense of community, it allows a team to work together to achieve a common goal, it supports families in need through the provision of welfare, and it creates engagement with our members and guests".

Club Taree President, Geoff Watman added "We are all very proud of the Club are Community Team on their finalist listing. Each member is a fine representative of Club Taree, and we thank them all for their continued contribution to our community".

The 2017 Clubs and Community Award winners will be announced at a Gala event to be held at the International Convention Centre Sydney on the 15th October 2017.

The Club Taree Community Team

Media Opportunities

Photograph supplied.

Media Contact:

Paul Allan
Brand and Communication Manager - Club Taree
P 0265394000
M 0429126223
E pallan@clubtaree.com.au

Available for comment:

Rhiannon Curtis Community Engagement Coordinator Ronald McDonald House Northern NSW P: 0428 301 088