



Promotion Brief

Club Taree Stack of Cash

2nd April 2018 – 4th July 2018

PROMOTION NAME: Club Taree's Members Stack of Cash

PERMIT NUMBER: LTPS/18/22921

DATES: Wednesday 4th April – Wednesday 4th July 2018

1. OBJECTIVES
2. TIME
3. ENTRY CONDITIONS
4. THE PRIZE
5. THE DRAW
6. ADVERTISING
7. DRAW PROCEDURE REPORT

proudly supporting our community

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1. OBJECTIVES

- Provide members with a reward for being a member of the Club.
- Increase member patronage to the Club.
- Encourage card usage
- Build loyalty

2. TIMES

The Club Taree Members Stack of Cash promotion will operate within trading hours from open to close.

There are no weekly or qualifying draws.

The draw times will be from 7pm on Wednesday the 4th July 2018.

Club Taree will also host additional activities on the same night. It is anticipated the draw will take place prior to 8.30pm.

3. TERMS AND CONDITIONS

This is a FULL FINANCIAL MEMBERS ONLY PROMOTION. The member must be financial at the time of the draw and must be present in Club Taree with their current membership card to claim the prize.

Entry into the promotion is based on a minimal spend.

- The minimum spend amount is \$10
- Each sale of \$10 will account for one entry into the Club Taree Cash Drop
- Value of spend will accrue in multiple of \$10. One valid entry will be issued for each \$10 spend during the promotion period. Spend it accrued. I.e. if \$5 is spent in an original transaction and then \$6 is spent in the next transaction then one valid entry will be issued and the remaining \$1 will accrue to the next multiple of \$10.





Promotion Brief

Club Taree Stack of Cash

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- Entry tickets will be issued automatically by the point of sale system and handed to the member for them to place in the centrally located promotion barrel.
- Tickets will be issued at POS until 6.30pm on the 4th July 2018.
- Entry redemptions are of no value after 6.55pm on the 4th July 2018 and will be null and void. Entries will not be accepted after 6.55pm under any circumstance; including the fault of Club Taree or employees. Clock times will be as per the Manager on Duty's timepiece.
- Staff are ineligible to enter the promotion.
- Directors are ineligible to enter the promotion.
- The immediate family of Directors, Management and Staff are ineligible to enter the promotion. Immediate family is defined in this promotion as spouses, de facto (or those deemed to be de facto), children (including step children), grandchildren, brothers, sisters, grandparents and parents.
- Any winner accepts public announcement and use of their winnings and/ or image in marketing material from either Club Taree (Taree RSL & Golf Club Ltd).
- Club Taree will run predetermined and pre advertised additional bonus entry offers available to all members through certain purchases on food, beverage purchases or on membership renewal. It will be the member's choice if they wish to take advantage of these offers. An example of such a promotion may be;
 - Double Up Monday
 - Triple Up Tuesday.
- Sales on behalf of third parties, such as tickets to charity events will not be eligible for entries.
- The purchase of gift vouchers is also excluded from receiving entry tickets, as the gift voucher is a transfer of value (cash to voucher), not a recorded sale.
- Membership cards can only be used in line with Membership requirements. Individuals cannot use another person's membership card under any circumstance.



Promotion Brief

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4. **THE PRIZE**

There is only one winner, and one prize.

The Prize consists of a (one) prize of \$15,000.

The prize is not redeemable transferrable.

The prize is not transferable to a third party.

5. **THE DRAW**

- The Draw will take place during activities on the 4th July 2018. It is foreseen that this draw will take place by 8.30pm. The draw will be advertised as occurring from 7pm.
- There is only one winner who will be drawn from a barrel.
- The member must be financial, and present themselves with their current membership card within 4 minutes of the draw to qualify for the instant win.
- There will be subsequent draws until a valid member (present with card within 4 minutes) is found.
- The winner **MUST** show their current financial membership card to claim the prize, if not they forfeit their right to the prize.
- There are no further supplementary prizes.
- Membership cards cannot be reprinted under any circumstance on draw nights.
- The winning prize consists \$15,000 cash. Payable by cheque or direct deposit within two weeks of the draw date.

6. **ADVERTISING**

Extensive in house and external advertising will take place for this promotion.





Promotion Brief

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2nd April 2018 – 4th July 2018

Information regarding the draw including times, dates, NSW Permit Number and further terms and conditions will be available on the Club's website www.clubtaree.com.au and available at Club Taree reception for members.

7. DRAW PROCEDURE REPORT

Entry is drawn from a paper ticket from a locked barrel. The ticket drawer (Club President or nominee) is accompanied by a senior manager, and this draw is taken place in the public members lounge.

If the four minutes lapses without someone claiming the prize this is announced over the PA system.

The final draw will take place in the Club Taree Members Lounge