



# Promotion Brief

**Club Taree**

**Win a Dream Adventure**

1<sup>st</sup> January 2018 – 28<sup>th</sup> March 2018

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PROMOTION NAME: Club Taree "Win a Dream Adventure"

PERMIT NUMBER: LTPS/17/19630

DATES: Monday 1<sup>st</sup> January 2018 – Wednesday 28<sup>th</sup> March 2018

1. OBJECTIVES
2. TIME
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proudly supporting our community



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## 1. OBJECTIVES

- Provide members with a reward for being a member of the Club.
- Increase member patronage to the Club.
- Encourage card usage
- Build loyalty

## 2. TIMES

The Club Taree Win a Dream Adventure promotion will operate within trading hours from open to close.

There are no weekly or qualifying draws.

The draw times will be from 7pm on Wednesday the 28<sup>th</sup> March 2018.

Club Taree will also host an Easter Raffle on the same night. The Win a Dream Adventure will be drawn during the Easter Raffle. It is anticipated the draw will take place prior to 8.30pm.

## 3. TERMS AND CONDITIONS

This is a FULL FINANCIAL MEMBERS ONLY PROMOTION. The member must be financial at the time of the draw and must be present in Club Taree with their current membership card to claim the prize.

Entry into the promotion is based on a minimal spend.

- The minimum spend amount is \$10
- Each sale of \$10 will account for one entry into the Win a Dream Adventure Promotion.
- Value of spend will accrue in multiple of \$10. One valid entry will be issued for each \$10 spend during the promotion period. Spend it accrued. I.e. if \$5 is spent in an original transaction and then \$6





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is spent in the next transaction then one valid entry will be issued and the remaining \$1 will accrue to the next multiple of \$10.

- Entry tickets will be issued automatically by the point of sale system and handed to the member for them to place in the centrally located promotion barrel.
- Tickets will be issued at POS until 6.30pm on the 28<sup>th</sup> March 2018.
- Entry redemptions are of no value after 6.55pm on the 28<sup>th</sup> March 2018 and will be null and void. Entries will not be accepted after 6.55pm under any circumstance; including the fault of Club Taree or employees. Clock times will be as per the Manager on Duty's timepiece.
- Staff are ineligible to enter the promotion.
- Directors are ineligible to enter the promotion.
- The immediate family of Directors, Management and Staff are ineligible to enter the promotion. Immediate family is defined in this promotion as spouses, de facto (or those deemed to be de facto), children (including step children), grandchildren, brothers, sisters, grandparents and parents.
- Any winner accepts public announcement and use of their winnings and/ or image in marketing material from either Club Taree (Taree RSL & Golf Club Ltd).
- Club Taree will run predetermined and pre advertised additional bonus entry offers available to all members through certain purchases on food, beverage purchases or on membership renewal. It will be the member's choice if they wish to take advantage of these offers. An example of such a promotion may be;
  - Double Up Monday
  - Triple Up Tuesday.
- Sales on behalf of third parties, such as tickets to charity events will not be eligible for entries.
- The purchase of gift vouchers is also excluded from receiving entry tickets, as the gift voucher is a transfer of value (cash to voucher), not a recorded sale.



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- Membership cards can only be used in line with Membership requirements. Individuals cannot use another person's membership card under any circumstance.

#### **4. THE PRIZE**

There is only one winner, and one prize.

The Prize consists of a (one) \$10,000 Holiday voucher with Flight Centre Taree plus a \$2500 VISA spending card.

There are five holiday destinations featured in the campaign as possible dream adventure destinations, each with inclusions to the value of \$10,000. The winner will choose 1 (one) of these destinations. Travel is for two people. The destinations are for illustrative purposes only. The winner does NOT receive a holiday to each location, but rather they can choose 1 (only one) of the destinations as their prize. The advertised destinations are;

Uluru. Return economy airfares for two people. Three nights' accommodation at Longitude 131. Package includes breakfast, lunch, and dinner, a beverage package and range of included signature touring options.

Mediterranean. Return economy airfares to Rome. 2 nights' accommodation in Rome to explore the sights. 7 night cruise, visiting Greece, Malta and Italy.

Best of the USA. Return Economy airfares to USA. 10 days visiting Los Angeles, Las Vegas and New York.

Queenstown. Return economy airfares to Queenstown. 7 nights staying at Peppers Beacon with lake views. Includes a day trip to Milford Sound.

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Hawaii. Return economy airfares to Honolulu. 2 nights' accommodation. 7 night cruise to Maui, Hilio, Knoa and Kauai

All advertised options are subject to availability, pricing and seasonality. Inclusions may alter to retain the \$10,000 limited spend. At the time of publication and launch all holiday options listed are advised and foreseen to be achievable with the spend limit.

Should the winner deem that none of the options be suitable or achievable. The winner will have the opportunity to create their dream escape to the value of \$10,000 with the assistance of Flight Centre Taree.

The prize is not redeemable for cash.

The prize is not transferable to a third party.

## 5. **THE DRAW**

- The Draw will take place during the Easter raffle on Wednesday 28<sup>th</sup> March 2018. It is foreseen that this draw will take place by 8.30pm. The draw will be advertised as occurring from 7pm – which is the start time of the Easter Raffle.
- There is only one winner who will be drawn from a barrel.
- The member must be financial, and present themselves with their current membership card within 4 minutes of the draw to qualify for the instant win.
- There will be subsequent draws until a valid member (present with card within 4 minutes) is found.
- The winner **MUST** show their current financial membership card to claim the prize, if not they forfeit their right to the prize.
- There are no further supplementary prizes.
- Membership cards cannot be reprinted under any circumstance on draw nights.
- The winning prize consists of one (1) \$10,000 holiday voucher with Flight Centre Taree plus a \$2500 VISA spending card.



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## 6. **ADVERTISING**

Extensive in house and external advertising will take place for this promotion.

Information regarding the draw including times, dates, NSW Permit Number and further terms and conditions will be available on the Club's website [www.clubtaree.com.au](http://www.clubtaree.com.au) and available at Club Taree reception for members.

## 7. **DRAW PROCEDURE REPORT**

Entry is drawn from a paper ticket from a locked barrel. The ticket drawer (Club President or nominee) is accompanied by a senior manager, and this draw is taken place in the public members lounge.

If the four minutes lapses without someone claiming the prize this is announced over the PA system.

The final draw will take place in the Club Taree Members Lounge