



Media Release

CLUB TAREE

“Club Taree Community Team reaches milestone”

For Immediate Release

17th June 2018

The Club Taree Community Team this week has reached a fundraising milestone. Since the initiative was implemented in May 2015 volunteers made up of Club Taree Staff, Management, Directors and family have succeeded in raising in excess of \$250,000 for their local community.

Governed by the mission statement of “to use our collective awesomeness to make a positive difference to our community through raising funds, creating awareness, offering support and providing welfare to our community” the Club Taree Community Team consistently and consciously works to seek and implement ways to make a positive and long term grass roots style impact.

The Club Taree Community Team was introduced as a means for our Staff, Management and Directors to offer genuine, authentic, humanistic and tangible support to the people of our local and regional community.

To date the Club Taree Community Team has contributed a total of 5567 hours and raised \$251,883.95 to support various organisations, projects and initiatives within the community.

The Club Taree Community Team operates under a series of values, which were developed to align with the needs of our community. These values are; Community, Welfare, Teamwork, Positivity and Engagement.

The provision of funds through our fundraising initiatives has provided practical support to many organisations. We partner with a number of key organisations throughout the year. To date (excluding the 2018 le Tour de Taree) the Team has raised a total of \$79,711.05 for RMHCNNSW, \$60,966.55 of this was through the le Tour de Taree initiative alone. This in turn has provided first hand support for the people of Taree and encompassing Manning Valley in the collective 301 nights’ accommodation that residents of Taree have used at Ronald McDonald House in Newcastle during 2017. It has also continued to provide continual access to the Family Retreat in Forster, the Family Rooms at John Hunter Hospital and the Learning Program. In practice we have provided 1549 volunteer hours to RMHCNNSW.

The “Club Taree turns Pink” initiative has raised \$45,653.12 for the Cancer Council. Combined with \$2930 raised at our Biggest Morning Tea events, and the \$12,756.40 we raised during the Manning Valley Relay for Life our total financial contribution to the Cancer Council is \$61,341.52. Practically our Brand and Communication Manager Paul sits on the Committee for the Manning Valley Relay for Life.

Other examples of achievements include marshalling at community events, manning registration tables for other community organisations, removing fences for the local historical society, we have gardened, helped at community events, provided people power, sold raffle tickets, offered organisational support, hosted morning teas, operated gates at community events, bumped in and bumped out community events. We have visited nursing homes and delivered cakes to other community volunteers to say thanks. We have delivered bottled water



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to our essential services, helped people move house, provided transport, cooked bbq's, played games and made lunches. We have wrapped gifts, ridden bikes, kept time, directed, cleaned up, and collected rubbish.

Speaking on reaching the milestone, Club Taree Brand and Communication Manager, Paul Allan said “When we started the concept of the Community Team no one truly understand the strength of impact it would have on our community. Our Team is incredibly proud of their achievements in volunteering, fundraising and engagement. We also look forward to seeing how we can continue in making a positive impact.

Club Taree CEO Morgan Stewart added “The Club Taree Community Team is a great example of what can be achieved when people work together. Each member of the Team has made a substantial, and voluntary, contribution to our community. We are all very proud of their commitment to making a positive difference. We are also very proud of the example that our team has provided to other registered clubs and businesses throughout the state on positive community engagement. Well done to #teamawesome.”

The Team was awarded the Myall Lakes community Group of the Year in 2017. The Club Taree Community Team was also awarded a Highly Commended accolade in the Heart of the Community category in the prestigious ClubsNSW Clubs and Community Awards in 2017.

The Club Taree Community Team is currently participating in the 4th Annual le Tour de Taree, raising funds for Ronald McDonald House Charities Northern NSW, which runs from the 7th through until the 29th July. In the first week this event has raised in excess of \$8,000, with the target of \$20,000 well in sight.

End.

Media Opportunities

Photographs included. More available on request.

Media Contact:

Paul Allan
Brand and Communication Manager
Club Taree
P 02 6539 4000
E pallan@clubtaree.com.au