



Media Release

CLUB TAREE

“Club Taree and Club Rivers – Working together to support Aussie farming families”

For Immediate Release

10th August 2018

Club Taree and Club Rivers have cemented a partnership to support Aussie farming families by providing livestock feed, cupboard stock and practical items.

The campaign will see Club Taree donate up to 120 bales of hay sourced from ‘unused’ golf land at Club Taree to help feed and support livestock, while Club Rivers will drive the donation of goods to help Aussie farming families keep their cupboards stocked. The campaign seeks to combine the need to of livestock, and families.

The partnership is the classic ‘country and city unite’ story, established over a phone call between Club Taree CEO Morgan Stewart and Club Rivers CEO Stuart Jamieson.

The alignment of both Clubs is ‘uncanny’. Both Clubs have a strong and authentic commitment to helping others, and both Clubs have an outlet for their staff to genuinely engage with their local and regional communities. Club Taree features the Club Taree Community Team, which operates under the mission statement, “to use our collective awesomeness to make a positive difference in our community through raising funds, promoting awareness, offering support and providing welfare”, while Club Rivers features the CommuniTEAM, where giving back to community is what they strive to do each and every day.

Uniquely both Clubs have also been named finalists in the 2018 ClubsNSW Clubs and Community Awards, in the same category of “Heart of the Community”. Where many would challenge the competition, both Clubs have combined on the premise that in unity is strength, and that working together will potentially achieve more.

Both Clubs are collecting financial support and practical donations from members and the wider community. A list of preferred and much needed pantry items can be found on the website of each club, through their social media accounts, or at Club Reception. Monetary donations along with the donation of pantry items is the most practical support that locals can offer in support of this campaign.

Of the campaign Morgan Stewart said “Club Taree has followed the stories of our Aussie farming families out west who are suffering unimaginable hardship due to the drought. We wanted to contribute in a practical sense, which would allow for genuine support to reach those in need. Everyday conversation with our members and community focus on what can be done to support our farming friends out west. We are extremely proud to partner with Stuart and the Team from Club Rivers. They like us have a strong commitment to community, based on a sense of responsibility, willingness and natural culture of wanting to make a positive difference”.

Morgan continued, “We appreciate the essence behind the country joining forces with our city counterparts, we are all a part of the Australian community, no matter where we rest our head each night, and right now other community members, our farmers and their families, need our help and our support”.

Stuart Jamieson added “We, like Club Taree knew that we had to do something to support our Aussie farming families, their story is incredibly important part of the Australian Story. It is natural for Clubs to



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pitch in and help in times of need, it’s just a part of who we are. We, like Club Taree are incredibly fortunate to have engaged, supportive and passionate members and communities, who hold the close the ideals of helping each other in times of need. We hope that our combined offerings help ease the constant burden on the shoulders of our Aussie farming families”.

The Clubs have aligned with Rural Aid and their Buy a Bale Campaign, who will coordinate transport and distribution on behalf of both Clubs to where the support is needed most. Rural Aid was founded in 2015 to provide a holistic support program to rural Australia. Rural Aid coordinates a number of initiatives from Buy a Bale, to Hampers to Help, Under the Stars and the Man Hug Movement. More information on Rural Aid can be found on their website www.ruralaid.org.au

Since announcing the partnership both Clubs have been humbled by the support from their members, suppliers and local communities who have all asked “How can we help?”

The campaign has been supported by local State Member Stephen Bromhead who noted “The Manning Valley has a long and proud farming history and in difficult times like these, a community with a generous heart is so important, I want to applaud both Club Taree and Club Rivers for this initiative”.

The campaign will culminate on Monday 27th August 2018, when Club Taree will host the convoy departure with a Community BBQ and Fundraising. The event will be open to all members of the community.

Both Clubs have committed to ongoing support the campaign through various initiatives which will continue to fund support for Aussie farming families.

End

For More information on Club Taree visit www.clubtaree.com.au or via Club Taree on Social Media Media Opportunities

Photographs included. More available on request.

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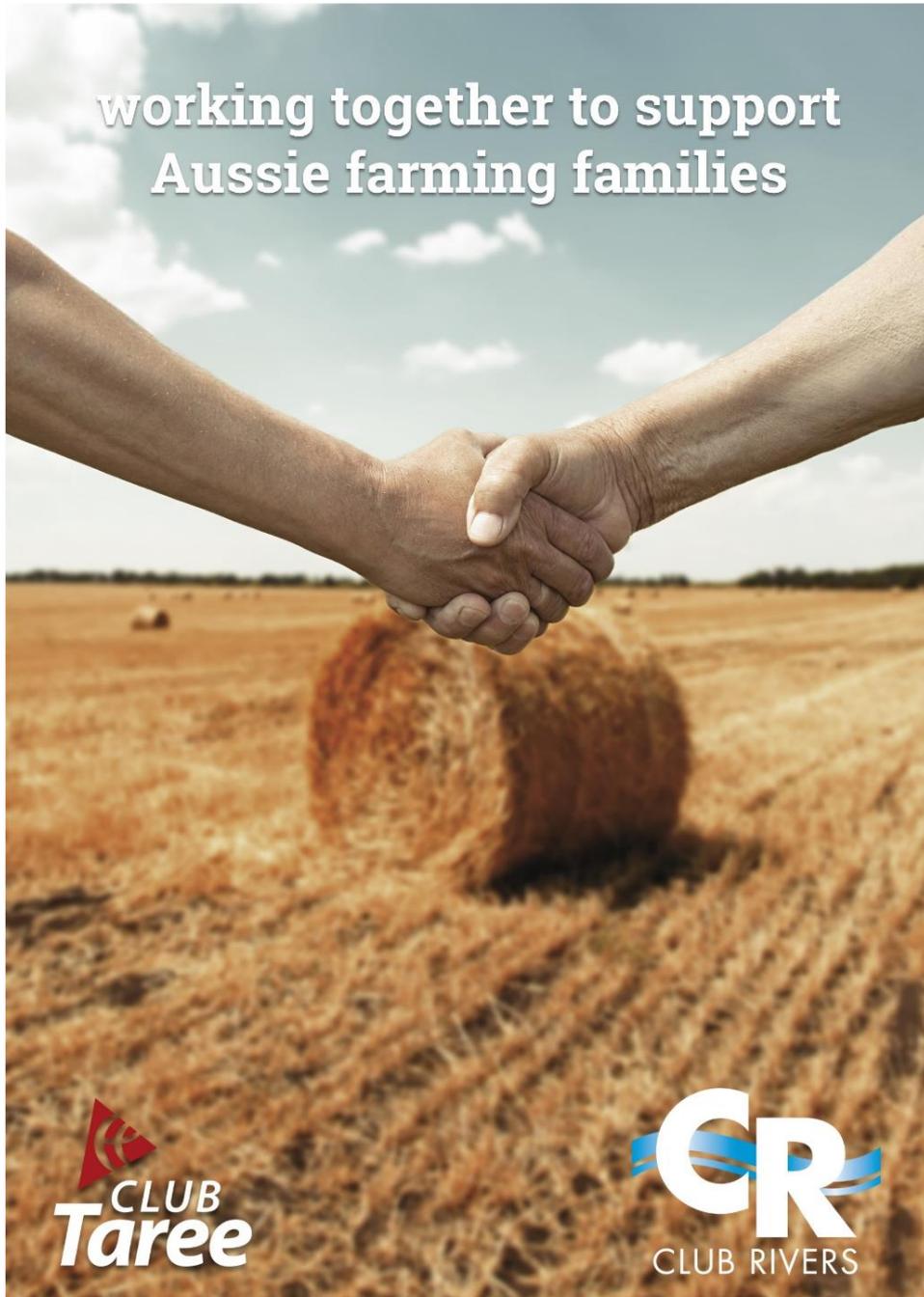
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CLUB
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CLUB RIVERS