



# Promotion Brief

Club Taree

**CASH is KING - AMENDED**

1<sup>st</sup> July – 31<sup>st</sup> March 2020

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PROMOTION NAME: CASH is KING

PERMIT NUMBER: LTPS/20/43772

DATES: Wednesday 1<sup>st</sup> July – Wednesday 31<sup>st</sup> March 2020

1. OBJECTIVES
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## 1. OBJECTIVES

- Provide members with a reward for being a member of the Club.
- Increase member patronage to the Club.
- Encourage card usage
- Build loyalty

## 2. TIMES

The Club Taree CASH is KING promotion will operate within trading hours from open to close. And only commence once the COVID-19 Restrictions are lifted.

There will be three Major Prize Draw,

Draw 1 – Wednesday 17<sup>th</sup> March 2021 from 7pm

- The Prize will be \$5000 "Cash" paid by bank transfer.

Draw 2 – Wednesday 24<sup>th</sup> March 2021 from 7pm

- The Prize will be \$10,000 "Cash" paid by bank transfer.

Draw 3 – Wednesday 31<sup>st</sup> March 2021 from 7pm

- The prize will be \$20,000

Club Taree may also host additional activities on the same night.

## 3. TERMS AND CONDITIONS

This is a FULL FINANCIAL MEMBERS ONLY PROMOTION. The member must be financial at the time of the draw and must be present in Club Taree with their current membership card to claim the prize.

Entry into the promotion is based on a minimal spend.

- The minimum spend amount is \$10
- Each sale of \$10 will account for one entry into the Club Taree CASH is KING draw.



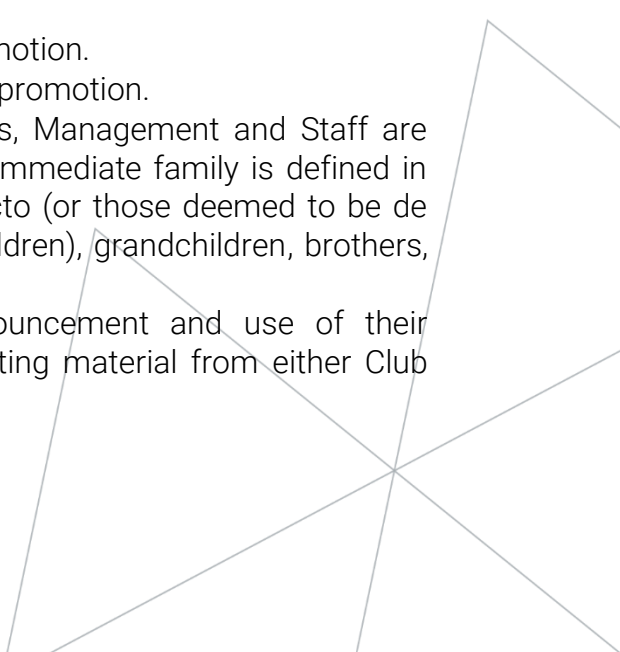
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- Value of spend will accrue in multiple of \$10. One valid entry will be issued for each \$10 spend during the promotion period. Spend is accrued. I.e. if \$5 is spent in an original transaction and then \$6 is spent in the next transaction then one valid entry will be issued and the remaining \$1 will accrue to the next multiple of \$10.
  - Entry tickets will be issued automatically and placed into the virtual cloud storage of the POS.
  - Members are automatically entered into the draw.
  - Printed tickets will NOT be issued for this promotion.
  - Members do not need to activate tickets.
  - Entries will be issued up until 6pm on the 31<sup>st</sup> March 2021.
  - At the conclusion of the draws (31<sup>st</sup> March 2021) the tickets have no value for entry into further promotions.
  - Club Taree takes no responsibility for lost or damaged tickets, including system errors with POS that may occur during the promotional period. If system errors do occur ticket/s cannot be reproduced.
  - Promotional entrants and claimants must have their current financial membership card with them at the time of the draw to claim the prize. No claims will otherwise be accepted.
  - No proxy may be used on behalf of any winner for any part of the promotion.
  - Members who are not approved by the Board (pending members) are not eligible to participate – i.e. members who have joined in the last month of the draw date who have not had their membership tabled at a Board meeting.
  - Suspended members and excluded members are not permitted to participate in the draw.
  - Staff are ineligible to enter the promotion.
  - Directors are ineligible to enter the promotion.
  - The immediate family of Directors, Management and Staff are ineligible to enter the promotion. Immediate family is defined in this promotion as spouses, de facto (or those deemed to be de facto), children (including step children), grandchildren, brothers, sisters, grandparents and parents.
  - Any winner accepts public announcement and use of their winnings and/ or image in marketing material from either Club Taree (Taree RSL & Golf Club Ltd).
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- Club Taree accepts no responsibility for not being able to hear the draw. There are certain areas of the Club where the draw cannot be heard.
- Club Taree will run predetermined and pre advertised additional bonus entry offers available to all members through certain purchases on food, beverage purchases or on membership renewal. It will be the member's choice if they wish to take advantage of these offers. An example of such a promotion may be;
  - Double Up Monday
  - Triple Up Tuesday.
- Sales on behalf of third parties, such as tickets to charity events will not be eligible for entries.
- The purchase of gift vouchers is also excluded from receiving entry tickets, as the gift voucher is a transfer of value (cash to voucher), not a recorded sale.
- Membership cards can only be used in line with Membership requirements. Individuals cannot use another person's membership card under any circumstance.
- Management's decision is final and no correspondence will be entered.

## 4. THE PRIZE

There are three prizes.

- one prize of \$5000 to be drawn on the 17<sup>th</sup> March 2021
- one prize of \$10,000 to be drawn on the 24<sup>th</sup> March 2021
- on prize of \$20,000 to be drawn on the 31<sup>st</sup> March 2021

The prize is not transferrable.

The prize is not transferable to a third party.

The total prize pool is \$35,000.

The prize will not be paid in CASH. The Prize value will be transferred into the winners verified bank account via direct credit transfer.

## 5. THE DRAW

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- The draw will take place at Club Taree on the evenings of the 17<sup>th</sup>, 24<sup>th</sup> and 31<sup>st</sup> March 2021 from 7pm. There may be other promotional activities run on the same night. E.g. a raffle.
- The draw will take place from a virtual barrel operated through our M Power point of sale program.
- Once drawn the Member has four (4) minutes to make themselves known to the operator of the draw and identify themselves by their current financial membership card.
- The potential 'winner' MUST show their current financial membership card to claim the prize, if not they forfeit their right to the prize.
- The winner will be announced as such only after presentation and confirmation of their membership card.
- Membership cards cannot be reprinted under any circumstance while the draw is being conducted.
- The draw will re occur until a person meeting the criteria (present with current financial card and shown within four minutes) is presented.
- If they are not present this prize will be drawn until a valid drawn ticket holder presents themselves.
- There are no further supplementary prizes.

## 6. ADVERTISING

Extensive in house and external advertising will take place for this promotion.

Information regarding the draw including times, dates, NSW Permit Number and further terms and conditions will available on the Club's website [www.clubtaree.com.au](http://www.clubtaree.com.au) and available at Club Taree reception for members.

## 7. DRAW PROCEDURE REPORT

Entry is drawn from a central computer in the way of a virtual draw through our M Power Point of Sale System. This is a random generator program based on all entries.



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If the four minutes lapses without someone claiming the prize this is announced over the PA system.

The final draw is by random number generator and will take place in the Club Taree Members Lounge.

