



Promotion Brief

Club Taree

Win Your Dream Australian Holiday

Saturday 1st May 2021 - Wednesday 24th November 2021

PROMOTION NAME: Club Taree "Win Your Dream Australian Holiday"

PERMIT NUMBER: NTP/01630

DATES: Saturday 1st May 2021 - Wednesday 24th November 2021

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3. **ENTRY CONDITIONS**
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1. OBJECTIVES

- Provide members with a reward for being a member of the Club
- Increase member patronage to the Club
- Encourage card usage
- Build loyalty

2. TIMES

The Club Taree 'Win Your Dream Australian Holiday' Promotion will operate within trading hours from open to close.

There will be two major prize draws:

DRAW 1 - Wednesday 17th November 2021 from 7pm

- The prize will be a holiday to the value of \$10,000

DRAW 2 - Wednesday 24th November 2021 from 7pm

- The prize will be a holiday to the value of \$20,000

Club Taree may also host additional activities on the same night.

3. TERMS AND CONDITIONS

This is a FULL FINANCIAL MEMBERS ONLY PROMOTION. The member must be financial at the time of the draw and must be present in Club Taree with their current financial membership card to claim the prize.

Entry into the promotion is based on a minimal spend.

- The minimum spend amount is \$10.
- Each sale of \$10 will account for one entry into the Club Taree 'Win Your Dream Australian Holiday' draw
- Value of spend will accrue in multiples of \$10. One valid entry will be issued for each \$10 spend during the promotion period. Spend is accrued. i.e. if \$5 is spent in an original transaction and then \$6 is spent in the next transaction then one valid entry will be issued and the remaining \$1 will accrue to the next multiple of \$10



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- Entry tickets will be issued automatically by the point of sale system and handed to the member for them to place in the centrally located promotion barrel.
- Tickets will be issued at POS until 6:30pm on the 24th November 2021.
- Entry redemptions are of no value after 6:55pm on the 24th November 2021 and will be null and void. Entries will not be accepted after 6:55pm under any circumstance, including the fault of Club Taree or employees. Clock times will be as per the Manager on Duty's timepiece.
- Club Taree takes no responsibility for lost or damaged tickets, including system errors with POS that may occur during the promotional period. If system errors do occur, ticket/s cannot be reproduced.
- Promotional entrants and claimants must have their current financial membership card with them at the time of the draw to claim the prize. No claims will otherwise be accepted.
- No proxy may be used on behalf of any winner for any part of the promotion.
- Members who are not approved by the Board (pending members) are not eligible to participate - i.e. members who have joined in the last month of the draw date who have not had their membership tabled at a Board meeting.
- Suspended members and excluded members are not permitted to participate in the draw.
- Staff are ineligible to enter the promotion.
- Directors are ineligible to enter the promotion.
- The immediate family of Directors, Management and Staff are ineligible to enter the promotion. Immediate family is defined in this promotion as spouses, de facto (or those deemed to be de facto), children (including step children), grandchildren, brothers, sisters, grandparents and parents
- Any winner accepts public announcement and use of their winnings and/or image in marketing material from either Club Taree (Taree RSL & Golf Club)
- Club Taree accepts no responsibility for not being able to hear the draw. There are certain areas of the Club where the draw cannot be heard.
- Club Taree will run predetermined and pre advertised additional bonus entry offers available to all members through certain purchases on food, beverage purchases or on membership renewal. It will be the member's choice if they



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wish to take advantage of these offers. An example of such a promotion may be;

- Double Up Monday
- Triple Up Tuesday

- Sales on behalf of third parties, such as tickets to charity events, will not be eligible for entries.
- The purchase of gift vouchers is also excluded from receiving entry tickets, as the gift voucher is a transfer of value (cash to voucher), not a recorded sale.
- Membership cards can only be used in line with Membership requirements. Individuals cannot use another person's membership card under any circumstance.
- Management's decision is final and no correspondence will be entered.
- Additional terms and conditions implemented by Hello World Travel Taree may also be applied

4. THE PRIZE

There are two prizes:

- One prize of a (one) \$10,000 Holiday voucher with Hello World Travel Taree to be drawn Wednesday 17th November 2021.
- One prize of a (one) \$20,000 Holiday voucher with Hello World Travel Taree to be drawn Wednesday 24th November 2021.

The winner will have the opportunity to create their dream Australian holiday to the value won with the assistance of Hello World Travel Taree.

The \$10,000 Holiday Voucher must be used in a maximum of two holidays in Australia as organised within 12 months through Hello World Travel Taree.

The \$20,000 Holiday Voucher must be used in a maximum of three holidays in Australia as organised within 12 months through Hello World Travel Taree.

The prize is non transferable.

The prize is not transferable to a third party.

The prize is not redeemable for cash.

The total prize pool is \$30,000



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5. THE DRAW

The draws will take place at Club Taree on the evenings of the 17th and 24th November 2021 from 7pm. There may be other promotional activities run on the same night. E.g. a raffle

The winner will be drawn from a barrel.

The member must be financial, and present themselves with their current membership card within 4 minutes of the draw to qualify as the winner.

There will be subsequent draws until a valid member (present with card within 4 minutes) is found.

The winner **MUST** show their current financial membership card to claim the prize, if not they forfeit their right to the prize.

If there is not a winner in the first 10 tickets drawn from the barrel on the night of the First Draw (Wednesday 17th November 2021) the prize will jackpot to the following week to be drawn Wednesday 24th November 2021. This means that the prize pool will combine and one member will win a \$30,000 Travel Voucher to be spent on a maximum of 5 holidays organised with Hello World Travel Taree.

The winner will be announced as such only after presentation and confirmation of their membership card.

There are no further supplementary prizes.

Membership cards cannot be reprinted under any circumstances on draw nights, including while the draw is being conducted.

6. ADVERTISING

Extensive in house and external advertising will take place for this promotion.

Information regarding the draw including times, dates, NSW Permit Number and further terms and conditions will be available on the Club's website www.clubtaree.com.au and available at Club Taree Reception for members.

7. DRAW PROCEDURE REPORT



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Entry is drawn from a paper ticket from a locked barrel. The ticket drawer (Club President or nominee) is accompanied by a senior manager. The draw is taken place in the Public Members Lounge.

If the four minutes lapses without someone claiming the prize this is announced over the PA system.

The final draw will take place in the Club Taree Members Lounge.